
2013



ULTIMATE **ASIAN** SHOWDOWN



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Greetings from the ***the Hotel and Restaurant Association of the Philippines*** and ***Chef's on Parade!***

Once again we bring you the country's most respected and sought after culinary and hospitality event that brings together Asia's culinary and hospitality experts, professionals, and aspiring students to compete for the much coveted honors of ***Chef's on Parade***. This year there will be 4 days of rigid competitions that will showcase the best of the best, and industry exhibits that will open your world to both time honored and modern hospitality innovations.

I would like to personally invite professionals and students from all over Asia to come and experience top rated competitions, exhibits, culinary demonstrations, and workshops that set the standards for world class quality in conventions and shows of this nature. Backed by the Hotel and Restaurant Association of the Philippines and dubbed as Asia longest running culinary competition that is now on its 28th run, truly we guarantee you an Ultimate Asian Showdown that will be written in the pages of the history books of Chef's on Parade, the most prestigious culinary and hospitality event in the Philippines.

Welcome to Chef's on Parade 2013. Let the showdown begin!

Best Regards,

A handwritten signature in black ink, appearing to read 'Philippe Bartholomi', written over a white background.

Philippe Bartholomi

Overall Chairman – Chef's on Parade 2013

Vice President – Hotel and Restaurant Association of the Philippines





A warm greeting from ***the Hotel and Restaurant Association of the Philippines*** and ***Chef's on Parade!***

Chef's on Parade is an event organized by the 61 year old HOTEL AND RESTAURANT ASSOCIATION OF THE PHILIPPINES. It has been organized by the association since the early 70's. Now on its 28th run, it is Asia's longest running culinary competition which gathers thousands of culinary professionals and students from the Philippines and the rest of Asia for an exciting gastronomic event that has become a wellspring of talented and creative culinary and hospitality individuals. To maintain our distinct standard, we have once again commissioned the country's best and elite chefs as well as a distinguished roster of international industry experts and masters that will serve as competition judges, culinary demonstrators, & workshop guests.

I enjoin professionals and students alike from hotels, restaurants, and schools all over Asia to take part in this event, as we welcome you to experience the benchmark of world class culinary competitions in the Philippines. The most prestigious and recognized culinary and hospitality event that showcases the finest culinary talents of Asia.

Let the Ultimate Asian Showdown begin!

Culinary Regards,

A handwritten signature in black ink, appearing to read 'Jose Prats', written over a large, loopy oval scribble.

Chef Jose Gabriel E. Prats, CC

Chairman – Competitions and Judging - Chef's on Parade 2013

Board Director – Hotel and Restaurant Association of the Philippines

Corporate Executive Chef – The Aristocrat Restaurant

Program Director – The Culinary Institute of Aristocrat

